

REP HEADLINE# 6334174
*** ORIGINAL REV#0 ***

FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP24/12 11.40
*** WFTV-TV ***

ADV # _____ ADV. NAME POLI/C MACK/R/SEN/FL _____
AGY # 2712 AGY. NAME MC LAUGHLIN & ASSOCIATES _____
919 PRINCE STREET _____
ALEXANDRIA, VA 22314 _____

ORDER # _____ CONTRACT # 6334174 _____

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME MARIANNE CAMPBELL
SALES PRSN WA- JOE KNAUER

PRDCT CONNIE MACK/SENATE EST# 503 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP24/12 SEP30/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

DATE SEP24/12 11.40

REP: TO LENNA
FR JULIE
** NEW ORDER **
TTLIS 2400.1X
PLS CFM, THX 9/24

CLASS: NATL. LOCAL REGIONAL

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****
FRIENDS OF CONNIE MACK

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : DATE : DATE : /WK: INV: : :SPTS:
AGENCY ADVERTISER CODE = AGENCY EST# = 503
AGENCY PRODUCT CODE =
1 700P-730P 30 \$2,400.00 9/25 9/25 1 TUE 1
PROGRAM : JEOPARDY
SEP/12 \$2,400.00
CONTRACT TOTAL \$2,400.00
TOTAL SPOTS 1

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LINE#:	REP	CD:	TIME	PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAY	:	TOTL:	:	SPTS:	
:	LINE#:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	INVT	:	DATE	:	DATE	:	INVT	:

MARKET TOTALS	\$3,243	WF-TV	74%	WKMG	2%	WESH	24%	WOFL	0%	WKCF	0%	WRBW	0%	CABL	0%
		WOPX	0%	WRDQ	0%	EFTV	0%								

SHARES ESTIMATED***
WILL REVISE!
SVC- NSI
DEMOS- RA35+*